

2024 Iowa Bankers Association

Next Gen Conference

Wednesday, August 7, 2024 | 9:00AM - 3:30PM Marriott Hotel, West Des Moines

Who Should Attend

The conference is designed for bankers new to the industry who will be the next generation of leaders. Attend this conference to develop skills to help grow your career, gain leadership skills, learn about the industry and network with peers.

Why You Should Attend

- Collaborate & network with next gen banking peers
- Learn management & leadership skills
- Share ideas & industry best practices
- Gain knowledge of the industry & avdocacy
- Leave with understanding of Al and the future of banking

Registration Fee

\$245 per person

Registration fee includes continental breakfast, breaks, lunch and all handout materials.

• Register online or download a registration form at www.iowabankers.com.

Hotel Information

West Des Moines Marriott Hotel

A block of rooms has been reserved at the West Des Moines Marriott. Reserve your rooms with the hotel directly using <u>this link.</u> The room block cut-off date is July 24, 2024.

• Room rate: \$139.00 1250 Jordan Creek Pkwy, West Des Moines

Featured Speakers



Joe Micallef

Rachel Eslick

Aaron Putze

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| Next Gen Conference | e Bank | | |
| Wednesday, August 7, 2024 Registration fee includes continental breakfast, breaks, lunch, and all handout materials. | Address | | |
| | City | State | Zip |
| Members \$245 Nonmembers \$490 | Phone | | |
| Mail form with payment: | Name | | |
| Attn: Registrar PO Box 6200 | E-Mail | | |
| Johnston, IA 50131 | Name | | |
| or register online at www.iowabankers.com. Refunds will be made if requested by 7/30/24. No refunds | E-Mail | | |
| after that date. Substitutions allowed any time. | Name | | |
| Questions: Contact Maggie Klocke at (515) 286-4372 or mklocke@iowabankers.com. | E-Mail | | |
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Don't Just Fill Your Cup, Design It

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12:45 p.m.

Wednesday, August 7

| 8:30 a.m. 9:00 a.m. Banking is a Team Sport - Be a Captain, a Coach, and a Supporter Joe Micallef Many bank leaders are struggling to build highly engaged and skilled teams that consistently produce great results. Joe Micallef will share how he built and retained highly productive teams as | | | Rachel Eslick Tired of the same old "Fill your cup" mantra? Let's spice it up as we take control of what we want out of our lives. Have you ever thought about the unique design of YOUR cup? We'll uncover what makes you, YOU and turn it into the blueprint for a life that'll make your future self proud. No matter what life throws your way, you'll walk away from this session with customized goals + a life vision to support you on living out your life purpose—on purpose. | |
|--|-----------|----------------------|---|--|
| a bank leader for 20 years through collaborative strategic planning, consistent coaching and regular feedback. | 2:00 p.m. | Networking Break | | |
| | 2:15 p.m. | It's Always Personal | | |
| 10:30 a.m. | • | | Aaron Putze | |
| 10:45 a.m. | | | Shift to a new gear personally and professionally by harnessing the power of making connections and | |
| Manish Nathwani, SHAZAM Artificial Intelligence is a topic almost every industry is trying to grapple with. The potential benefits and the uncomfortable challenges Al presents make it hard to think strategically about. In this session, we'll give you a framework to think about new technologies and innovations like Al and how you might use them in your bank. We'll talk about the ways Al is already in the marketplace, enhancing payments, authentication and the customer experience. We'll also look down the road at the potential risks Al and its uses pose for banking in the future. | | | building strong and enduring relationships! Yes, goals and results matter, but people matter most! Be prepared to learn, laugh, and be empowered as Aaron shares powerful and relatable stories gleaned from a 30-year career as communications professional and team leader and conversations with dozens of superlative leaders in education, finance, agriculture, business, and sports. His fast-paced and heartfelt storytelling combined with audience involvement, compelling visuals, relatable experiences, and practical and actionable insights will motivate and inspire! In addition to being challenged and entertained, you'll walk away with actionable intel to propel your personal and professional growth while taking on every challenge and opportunity with renewed confidence and success! | |

11:45 a.m. **Networking Lunch**

3:30 p.m.

Adjourn

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