

Lighting the Pathway to Success



Iowa Bankers Association 2023 Bank Leadership Institute



IOWA BANKERS
ASSOCIATION

The Bank Leadership Institute

Creating excellence through leadership

Mission: The Bank Leadership Institute is a five-month program created by the Iowa Bankers Association to enhance the leadership, communication and performance skills of upwardly mobile mid- to upper-level bankers. The program establishes a network of future bank leaders who understand and can respond to local and national issues impacting the banking industry.

Design: The program includes five one and one half-day sessions centered on developing skills through creative instruction and active participation. The number of participants is limited to 25 bankers to maintain the effectiveness of small-group instruction.

“I got way more out of this program than I originally thought or planned on. I learned so much and made so many great business connections and friends.”

Curriculum: The curriculum is practical, hard hitting and quality driven. Each session will explore an area of professional interest. Learning will focus on developing a solid understanding of the financial industry and the skills necessary for leadership, which students can practice immediately. Students will attend the IBA Management Conference for their February session. This will give them a chance to see nationally recognized speakers in the industry, and network with bank leaders from accross the state. Graduates of the program will also be offered complimentary attendance to the 2023 IBA Convention as part of our Emerging Leader Program.

Tuition: Tuition is \$400 per session and includes all training and meals. Total cost for the five month program is \$2000. You may be billed monthly or all at once. Please note: \$400 is due for each session, even in the event that a session or part of a session is missed by the applicant. Your registration is a full-tuition commitment. Lodging and transportation to and from each location are not included. No refunds will be offered for cancellations after January 10, 2022. Substitutions will be taken at any time.

Application & Registration:
The enclosed application and form must be received by
December 1, 2022
Mail or email to:
Jill Manternach
Iowa Bankers Association
8901 Northpark Drive
Johnston, IA 50131
jmanternach@iowabankers.com

For more information contact:
Jill Manternach,
Iowa Bankers Association
jmanternach@iowabankers.com
800-532-1423

Please submit applications early. Once submitted, applications are accepted based on date received and the class will fill up.

Session Information

February

Session One

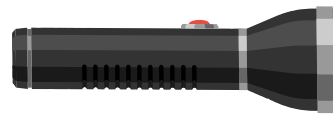
DiSC, IBA Management Conference
February 6-8, 2023
Hilton Hotel, Des Moines

The opening session kicks off with DiSC profile behavior assessments. Participants will complete the DiSC profile and learn about their behavior style and how to use this knowledge to positively impact their work and their relationships with coworkers. On days two and three participants will attend the Iowa Bankers Association Management Conference and have a chance to hear nationally recognized speakers in the banking industry and network with bank leaders from around the state.

March

Session Two

Leadership
Economic Development
Government Relations
Capitol Visit
March 22-23, 2023
Marriott Hotel, downtown Des Moines



"The DiSC profile was so great, both for me personally & professionally. I felt like I learned a lot about my own behaviors and how I can use that in the workplace."

Students will hear about the importance of Economic Development in our industry and get a legislative update from IBA's Government Relations staff before visiting the State Capitol and seeing the lobbying process in action.


Session Information

April

Session Three

Coaching Culture & Generational Differences
April 20-21, 2023
Hotel Julien, Dubuque

Bank leaders today are responsible for developing dynamic cultures and the most successful leaders are those that formally implement a regular coaching cadence that promotes excellence. Joe Micallef will give students practical skills to develop this culture in his Lead for Success by Creating a Powerful Coaching Culture session. Steve Bench will discuss Overcoming Generational Differences and Talent Attraction and Retention to help your bank build and keep the best team!



"I enjoyed everything about the program and have recommended it to several co-workers."

May

Session Four

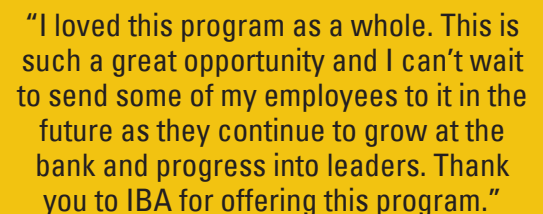
Public Speaking and Business Etiquette,
Managing Difficult People and Difficult Conversations
May 18-19, 2023
Arrowwood Hotel, Okoboji

Public speaking and presenting are skills that bankers are often called upon to use. This session is a practical, hands-on, public speaking workshop that will provide participants with basic tips to take the stress out of public speaking. First impressions are one of the most important parts of building relationships, and this business etiquette session will be a great refresher on everything from handshakes and introductions to dining and social etiquette in a business setting. We'll also explore the tools and techniques managers can use to have those difficult discussions effectively, and to enhance his/her relationships with even the most problematic employees.

June

Session Five

Final Projects, Bank Leadership Panel, Coach Kevin Kush
June 8-9, 2023
The Hotel at Kirkwood, Cedar Rapids



"I loved this program as a whole. This is such a great opportunity and I can't wait to send some of my employees to it in the future as they continue to grow at the bank and progress into leaders. Thank you to IBA for offering this program."

This session will challenge participants to use the training and information learned in the previous four sessions by presenting these learned skills to the rest of the class. We will also hear from a panel of leaders in the Iowa banking industry that will impart what they look for in leaders, what they see happening in the industry in the next few years, and what advice they would give to upcoming leaders.



Lighting the Pathway to Success

2023 Bank Leadership Institute Application

Instructions:

1. The application must be completed in full with signatures of applicant and employer.
2. Answers must be limited to space allowed
3. Applications must be received by December 1, 2022. (Please submit applications early. Once submitted, applications are accepted based on date received and the class will fill up.)

Admission Criteria:

Applicants may submit themselves, or be submitted by bank management. Applicants should have a minimum of three years experience, or equivalent experience, in the banking industry.

Participation:

Attendance is expected at each session. The participant will get the maximum benefit out of this program by attending all five sessions. In the event of emergencies, or unavoidable absences, students will be provided with handout materials.

Application Information (Please type or print. All information is confidential.)

Name _____

Nickname (for badge) _____

Bank Name _____

Street Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Current Job Title _____

Brief Job Description _____

Job History (list most recent positions first)

Employer City/State Title/Responsibility Employment Dates

Educational Experience

| | School Name | Year Graduated | Degree | Achieved Major |
|-------------|-------------|----------------|--------|----------------|
| High School | _____ | _____ | _____ | _____ |
| College | _____ | _____ | _____ | _____ |
| Graduate | _____ | _____ | _____ | _____ |
| Other | _____ | _____ | _____ | _____ |

Special Awards/Honors/Community Involvement _____

List leadership roles that you have held including education, employment and community work.

What kinds of leadership activities would you like to become active with in the future? Why?

What particular strengths do you feel you have and what weaknesses do you need to improve?
Strengths: _____
Weaknesses _____

Commitment
Attendance at each session is strongly encouraged. Participants will gain the maximum benefit from this program by attending all five sessions. In the event of emergencies, or unavoidable absences, the students will be provided with handout materials.
Tuition Fees: IBA Member \$400 per session or \$2,000 total. Lodging and transportation to and from each location are not included.

I understand the goals of the Bank Leadership Institute and will devote the required time.
Applicant's Signature _____ Date _____
Nominating Officer Signature _____ Date _____

Application deadline is 12/1/22.
Mail Application to:
Jill Manternach
Iowa Bankers Association
8901 Northpark Drive, Johnston, IA 50131
Or email jmanternach@iowabankers.com

Questions?
Contact Jill Manternach at
jmanternach@iowabankers.com
or 800-532-1423.

Please submit applications early. Once submitted, applicants are accepted based on date received and the class will fill up.

